

2018 Online Ad Rates

ONLINE AD	Size		Rate
	w	h	US\$/mth
Plastics and Rubber Asia [PRA] Online			
www.plasticsandrubberasia.com			
Leaderboard	728px	90px	US\$ 3,300/mth
Premium top banner	227px	127px	US\$ 2,200/mth
Standard banner	300px	90px	US\$ 770/mth
News banner	468px	60px	US\$ 550/mth
Rubber Journal Asia (RJA) Online			
www.rubberjournalasia.com			
Top banner	468px	60px	US\$ 770/mth
Standard banner	300px	90px	US\$ 550/mth
Box ad	250px	250px	US\$ 275/mth
E-broadcast			
For product launches, identity & brand publicity announcements, and more			US\$1,600



For enquiries, contact

PRA/IMA/RJA

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